



10 FEBRUARY 2009

Amadeus and Evolvi Partnership Provides One-Stop-Shop for UK Rail Bookings

Evolvi online booking engine integrated into Amadeus e-Travel Management for corporations

Amadeus, a leading provider of technology to the travel and tourism industry, today announced the integration of the Evolvi online booking engine into Amadeus e-Travel Management (AeTM). Through this new partnership, UK rail content will be made available to the UK corporate travel market, enabling corporations to book air, hotel, car and rail services without logging into multiple Online Booking Tools (OBTs).

This improved integrated method of booking rail through AeTM provides a single log-on facility for multi-modal content that combines the display and booking of rail, car, hotel and air travel. This will greatly assist Association of Train Operating Companies (ATOC) licensed TMCs in the management of their corporate accounts' rail programmes using Evolvi's variable suite of ticket fulfilment options, embracing on-site ticket printing and National Ticket on Departure (TOD). Furthermore, trip dates will be made visible for the purpose of call centres and reporting information, helping increase the level of customer service and streamlining the booking process.

Jon Reeve, Trade Relations Director, Evolvi, said: 'We believe that Amadeus' rail customers will benefit greatly from this partnership. From inception, Evolvi was designed with business travel buyers in mind and it has developed into a leading booking tool for the corporate rail sector, offering end users convenient access to the UK rail product within a travel policy compliant purchasing environment.'

The new functionality for UK rail will be immediately visible with no waiting period. With the integration of Evolvi, rail booking information will be passed into AeTM, allowing the user a consolidated view of the entire trip. This information includes the trip reservation number, departure and destination details, total trip price and the rail network provider.

Continued on page 2



Stephane Durand, Managing Director, Amadeus UK & Ireland, said: 'In a market where efficiencies are key to controlling costs and growing business, we are confident that by integrating Evolvi into our corporate travel management solution we can help our corporate customers streamline their travel booking processes. Evolvi has established a strong growth pattern, testament to the solution's efficacy, and we look forward to working with them to deliver the benefits of integration to our customers. This latest enhancement to Amadeus e-Travel Management perfectly complements Amadeus' own investment in the development of new rail booking solutions for our travel agency partners.'

Notes to editors

Amadeus is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast changing travel industry. Customer groups include **travel providers** (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), **travel sellers** (travel agencies) and travel buyers (corporations and travellers). Solutions are grouped in four solution categories – **Distribution & Content, Sales & e-Commerce, Business Management** and **Services & Consulting**.

Solutions for corporations

Amadeus' vision is to provide next generation travel technology that encourages collaboration amongst all players within the travel industry. To realise this we are investing in a range of technology solutions and components that will allow the seamless integration of content, data and systems whether they are part of Amadeus or whether they are from third party suppliers. Over the next years, Amadeus will expand its unique approach to corporate travel. By providing the technology solutions that span before, during and after all travel steps, the existing online booking tool will evolve beyond trip booking to provide the Total Trip Experience for corporate travellers. The move towards mobile technology is an integral part of the vision of what the travel experience should be.

Amadeus' corporate travel solution, Amadeus eTravel Management, helps corporations manage their global travel programmes more efficiently and cost-effectively. The solution helps business travellers plan, personalise and purchase their trip while remaining compliant with the global travel policy.



Over 1,500 corporations worldwide with more than one million active users utilise Amadeus e-Travel Management to integrate all the elements of their programmes into one intuitive and easy-to-administer solution. Customers include Altría, Cemex, Daimler, Ericsson, Huntsman, Nestlé, Total and Thales.

More information about Amadeus is available at: www.amadeus.com/corporations

About Evolvi

Specifically designed for the Business Travel community, Evolvi is flexible, easy to use and provides a diverse range of ticketing fulfilment options which can be tailored to suit each customer's requirements.

Individual user profiles and system controls enable the customer's chosen travel policy to be enforced to ensure total compliance and the maximisation of fare-saving opportunities. This is complemented by extensive real-time online Management Information that includes instant multi-modal CO2 comparison and fare exception reporting.

With year-on-year transaction growth figures in excess of 50%, Evolvi maintains its position as the number one choice of the UK TMC community for the provision of their corporate rail solution.

For further information, please visit www.evolvi.co.uk or call 0871 521 9871

Press Contacts:

Evolvi

Philip Colley,

Harvest Marketing Communications.

Telephone: 023 9244 9655

Mobile: 07785 306378

E-Mail philip.colley@harvestpr.co.uk